

FORTIBONE®
Collagen Matrix Stimulation



Healthy aging with strong and stable bones



- Improves bone stability and flexibility
- Promotes biosynthesis of bone extracellular matrix
- Reduces degenerative effects
- Decelerates loss of bone tissue
- Supports bone tissue substance and density

GELITA
Improving Quality of Life

! Bones need FORTIBONE®

Bones not only need calcium. Bone is a mixture of mineral crystals held in an organic collagen matrix. On their own, the crystals would be extremely brittle and prone to break. Collagen is at least as important to keep the skeletal system healthy. FORTIBONE®, the specific Bioactive Collagen Peptides® stimulates osteoblast to increase production of extracellular bone matrix which is the essential framework for calcium mineralization. In addition FORTIBONE® regulates degenerative processes by reducing protease production in osteoclasts. FORTIBONE® supplies the body with basic components for a strong and stable bone structure. This mechanism supports overall bone stability and flexibility.

! Strengthen Consumers

Bone atrophy, loss of bone density and bone stability is a problem particularly post-menopausal women have to deal with. But not only them. Osteoporosis is a major public health threat for an estimated 44 million USA citizens and for 55 % of all Americans 50 years of age and older. FORTIBONE® gives you access to this enormous market potential.

Products including FORTIBONE® appeal to the elderly and also to an increasing number of physically active persons who have an interest in keeping in good shape and health.

! FORTIBONE® – Proven Effective!

Ongoing pre-clinical and clinical research with patented ingredients – please talk to us.



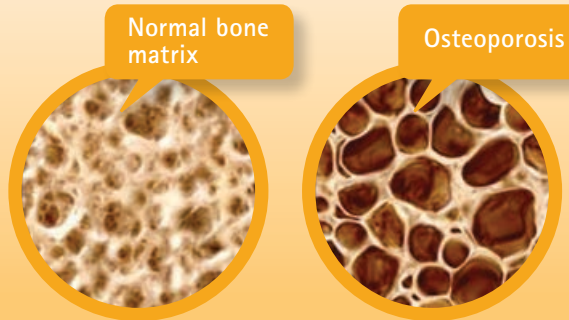
FORTIBONE®
promotes

- natural food
- clean label (no E numbers)
- highly digestible food
- non-allergenic food

Create innovative product ideas with FORTIBONE®!

FORTIBONE® can be used in a wide variety of foodstuffs: for instance in dairy products, functional food, food supplements and beverages.

FORTIBONE® promotes bone structure



More than 55 % of the population aged about 50 suffers from Osteoporosis.